

Title From the Tehran the terrible to Jay e Khali (Az Tihiran makhuf ta ja yi khali Saluch)

Author: Bizhani Dalivand, **Translator:** N/A, N/A **Illustrator:** N/A, N/A
A'zam



This is a book that analyzes the pathology of the various 20th century political movements of Iran based on critical readings of pre and post US sponsored 1953 coup d'etat in Iran. That event has been the watershed event in the 20th century history of Iran and has arguably changed not only the course of Iranian history but that of the US and the worlds as a result. The book is an abridged version of the author's university thesis. It includes six chapters covering history of period, synopsis and analysis or pertinent novels with tables, footnotes and a valuable bibliography. Must read!

Writers to watch

Tihiran, Iran: Ruzigar, 2011 304p. **Price** \$29.00 **ISBN** 9789643742690

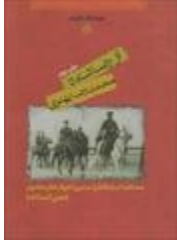
Bibliography-Index-Footnotes-Tables

Title From Reza Shah to Mohammad Reza Pahlavi (Az Riza Shah ta Muhammad Riza Pahlavi)

Author: Amiri, Hushang

Translator: N/A, N/A

Illustrator: N/A, N/A



The author, Hushang Amiri, is a professor of political science and international relations at Webster University, Geneva, Switzerland. He has also taught at Oxford and Cambridge. He has held high positions at Foreign Ministry in Iran both before and after revolution. The book is about life of Mirza Javad Khan Amiri. He is One of the first persons who went abroad to study and came back to reconstruct Iran along modern lines after the fall of Qajar dynasty in the beginning of the 20th century. He was the person consulted by two famous premiers of Iran , Qavam and Mossadeq, in two decisive episodes of recent Iranian history: Iran-Soviet standoff in Azerbaijan and the nationalization of oil. Must read.

Tihran, Iran: Kitab Parsih, 2011 480p. **Price** \$45.00

ISBN 9786005733235

Hard cover-Ill.-Chronology-Footnotes-Index

Title Psychology of human relationships (Ravan shinasi ravabit insani)

Author: Bay, Ruh Allah **Translator:** N/A, N/A **Illustrator:** N/A, N/A



The author and psychologist, Dr Ruh Allah Bay , along with his coauthor, Fatemeh Bay, treat here the important subject of psychology of human relationships in some detail. A synopsis of many schools of thought on this important subject , along with some interesting case studies are presented. Together they provide the reader and enthusiast with a good understanding of the subject. Reader will appreciate what and why of effective communication in family situations as well as in couple therapy. Highly recommended!

Tihran, Iran: Danzhih, 2011 244p. **Price** \$23.00 **ISBN** 9786005510362

Footnotes-Bibliography-Index

Title Foundations of hope and hope therapy (Mabani umid va umid darmani)

Author: Bahari, Farshad

Translator: N/A, N/A

Illustrator: N/A, N/A



The author and psychologist, Dr Bahari, discusses in some depth the school of psychotherapy that is based on hope and hope therapy. Contrary to what may come to mind, this is not a trivial self-help book, rather a book on a serious branch in modern psychology. An extensive bibliography of foreign references on the subject is produced at the end of the book. Must read for a fresh perspective.

Tehran, Iran: Danzih,

2011 220p.

\$21.00

Price

ISBN

9786005510690

Ill.-Footnotes-Glossary of terms-Bibliography

Title Application of counseling and psychotherapy (Mushavirih va ravan darmani dar theories in rehabilitation of disabled tavanbakhshi ma'lulin)

Author: Khuda Bakhshi
Kulayi, Anahita

Translator: N/A, N/A

Illustrator: N/A, N/A



The author and psychologist, Dr Kulayi, discusses various theories and their application in dealing properly and positively with the mentally and physically handicapped or disabled persons.

Tihran, Iran: Danzhih,

2011 260p.

Price

\$25.00

ISBN

9786005510881

Tables-Footnotes-Glossary of terms-
Bibliography

Title Speaking skills

(Maharat sukhan guftan va sukhanrani)

Author: Amir Husayni,
Khausruw

Translator: N/A, N/A

Illustrator: N/A, N/A



This short book focuses on tips and techniques for improving ones' speaking and listening skills as well as tips for making effective speeches, listening actively and attaining good questioning skills, all necessary ingredients of success in this highly corporatized world of today.

Tihiran, Iran: Jahan Danish,

2011 160p.

\$15.00

Price

ISBN

9789645936257

Footnotes-Bibliography

Title Assertive psychology

(Ravan shinasī ibraz vujud)

Author: Musavi zadih, Azadih **Translator:** N/A, N/A

Illustrator: N/A, N/A



This short book focuses on tips and techniques for applying principles of assertive psychology for achieving better results at home and at work.

Tehran, Iran: Jahan Danish, 2010 100p.

\$9.00

Price

ISBN

9789645936219

Footnotes-Bibliography

Title

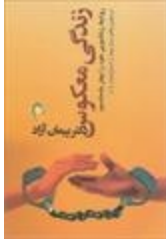
Reverse life

(Zindigi ma'kus)

Author: Azad, Piyman

Translator: N/A, N/A

Illustrator: N/A, N/A



This is a must read book on dos and don'ts before and after you get married. What makes this a must read is that it is not a translation and hence much more attractive to the native Persian speaker. In addition, it is also written using first person narrative which makes it even easier to relate to. The author is a psychologist and previously published author. Must Read!

Tihnan, Iran: Zihn Aviz,

2011 264p.

\$25.00

Price

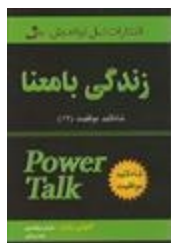
ISBN

9786001180521

Title Power talk

(Zindigi ba ma'na)

Author: Robbins, Anthony **Translator:** Pizishki, Majid **Illustrator:** N/A, N/A



In this book, the world famous self-help guru, Anthony Robbins, is interviewed by the award winning author and spiritual activist Marianne Williamson. They talk about a range of very interesting topics. Highly recommended!

Tihran, Iran: Nasl Nu Andish, 2011 156p.

\$14.00

Price

ISBN

9789642363254

Footnotes

Title This person will succeed, I guarantee it (In adam muvaffaq mi shavad, man tazmin mi kunam)

Author: Najafi pur, Farshad **Translator:** N/A, N/A **Illustrator:** N/A, N/A



The author is a psychologist. In this book he looks at concept of success from the view point of character structure.

Tihran, Iran: Nasl Nu Andish, 2011 160p. **Price** \$15.00 **ISBN** 9789642362912

Tables-Bibliography

Title

How not to bring up our children

(Chigunih farzandan khvud ra tarbiyat nakunim)

Author: Rad, Mas'ud

Translator: N/A, N/A

Illustrator: N/A, N/A



This is a new book by the published author, Mas'ud Rad. His thesis in this book is that the best upbringing we can give our children really starts with our own selves. We should know our own faults and shortcomings and correct them so we don't impart wrong impressions on children. He uses humor, cartoons, parables and quotes famous lines of classical poetry. Highly recommended!

Tehran, Iran: Baradari,

2011 215p.

Price

\$20.00

ISBN

9786009220342

III.-Footnotes-Bibliography

Title ADHD and Autism

(Bish fa'ali va autism)

Author: Ashrafi, Hamid Riza **Translator:** N/A, N/A **Illustrator:** N/A, N/A



The author, Dr. Hamid Reza Ashrafi is an Exceptional Children Psychologist and a member of America and Iran Psychology Association. In this book, he explains autism and ADHD with a simple language and provides a lot of useful information about these syndromes as well as tips and guidelines for parents of such children. Dr. Ashrafi has completed special training at Kennedy Krieger specialized institute for Autism care in the US. Highly recommended!

Tihran, Iran: Tusi'ih Farhang
va Ravanshinasi
Tihran,

2011 104p.

Price

\$10.00

ISBN

9786009098033

Footnotes-Tables-References

Title Pages from history of Tehran

(Barg ha yi az tarikh Tihran)

Author: Shahbazi, Daryush

Translator: N/A, N/A

Illustrator: N/A, N/A



This book comprises short essays on some hitherto less explored parts of history of this megacity that is now the capital of Iran. Examples start with taking apart the commonly held view that Tehran used to be just a village but then just grew non-stop since the Qajar era. Another one is about some almost forgotten terms that belonged to Tehran lingo proper about even as late as 70-80 years ago. This is a MUST HAVE for all Tehran lovers as well as students of history, geography, anthropology and more.

Tihran, Iran: Salis,

2011 398p.

\$37.00

Price

ISBN

9789643805494

Ill.-Footnotes-Tables

Title Blackspots of history (Lakkih ha yi nang bar daman tarikh)

Author: Shariyari, Asad Allah **Translator:** N/A, N/A **Illustrator:** N/A, N/A



The author of this must read book has collected in one volume, sections on the the cruelty of those who have ruled the land of Iran since ancient times, including the Medes (2500 BCE) , until the Qajar Era (19th century CE). Includes bibliography.

Tihran, Iran: Javdan Khirad, 2011 472p. **Price** \$44.00 **ISBN** 9789645955692

Glossary of difficult terms-Bibliography

Title From Nader Shah to Aqa Mohammad Khan (Az Nadir Shah ta Aqa Muhammad Khan)

Author: Mir Husayni, Murtizy **Translator:** N/A, N/A **Illustrator:** N/A, N/A



This book covers a relatively brief but very important part of history of Iran focused on the period 1721-1827 CE. This is from when the Safavid era, "the last great empire of Iran" (according to author) ended to when the reign of Qajar's began which could be called the beginning of the end of monarchy in Iran.

Tihran, Iran: Kulih Pushti, 2011 173p. **Price** \$16.00 **ISBN** 9786005816570

Footnotes-Chronology-Bibliography

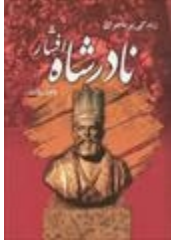
Title Nader Shah Afshar

(Zindigi pur majara yi Nadir Shah Afshar)

Author: Salik, Davud

Translator: N/A, N/A

Illustrator: N/A, N/A



The book chronicles the life and reign of Nader Shah Afshar (1688-1747 CE). Conquering Afghanistan and India is attributed to him as well as creating a unified and powerful Iran after the demise of Safavid.

Tihran, Iran: Mi'yar Ilm,

2011 239p.

\$23.00

Price

ISBN

9786005461060

Hard cover-Ill.-Bibliography

Title

National festivals in ancient Persia

(Jashn ha yi Iran bastan)

Author: Musavi Lur,
Muhammad Husayn

Translator: N/A, N/A

Illustrator: N/A, N/A



This is a short introduction to various ancient festivals of Iran of which many still remain across lands as far away as Azerbaijan to Afghanistan.

Tihiran, Iran: Khanih Tarikh va 2010 80p.
Tasvir abrishmai,

\$9.00

Price

ISBN

9786005696240

Ill.-Footnotes-Bibliography

Title

Fine silk

(Diba yi didari)

Author:

Bayhaqi, Abu al-Fazl
Muhammad Ibn Hasan

Translator: N/A, N/A

Illustrator: N/A, N/A



This is a book for serious scholar of history and literature as well as general reader with desire to deepen his or knowledge of Persian culture and history. The book is the complete text of Tarikh Bayhaqi (11th century CE), a universally acknowledged classical masterpiece. Professor Mohammad Ja'far Yahaqi, along with Mehdi Seyyedi have written an informative introduction to the work in addition to useful explanatory notes and terminology. Must read!

Writers to watch

Tihiran, Iran: Sukhan,

2011 900p.

\$79.00

Price

ISBN

9789643725037

Hard cover-Footnotes-Glosasry of Persian and
Arabic words and terms

Title

Ways of kings

(Siyar al-Muluk)

Author: Nizam al-Mulk, Hasan ibn Ali

Translator: N/A, N/A

Illustrator: N/A, N/A



This classical text by one of the great vezirs of Iran, Khvadje Nezam al-Molk, 12th century CE, is here introduced, edited and put in proper context and explained by a foremost literary scholar of Iran, Dr. Mohamad Este'lami. The book is commonly and popularly known as Siyast Nameh and is written for Malekshah Saljuqi. Must read!

Writers to watch

Tihran, Iran: Nigah,

2011 335p.

\$32.00

Price

ISBN

9789643516550

Hard cover-Footnotes-Index

Title Biggest life lessons for all (Buzurg tarin dars ha yi zindigi bara yi hamih)

Author: Rafi'i, Mustafa **Translator:** N/A, N/A **Illustrator:** N/A, N/A



This is a compilation and translation of teachings of the American success guru and the author of Ten Commandments of Common Sense, Dr. Hal Urban.

Tihran, Iran: Firuzih, 2010 228p. **Price** \$21.00 **ISBN** 9789646542495

Bibliography-Footnotes

Title Children and youth psychology (Ravan shinasi kudakn va nu javanan)

Author: Dizhkam, Muhammad **Translator:** N/A, N/A **Illustrator:** N/A, N/A
Riza



This book is divided into 17 chapters and each chapter has many sections. The published author, translator and psychologist, Mohamad Reza Dezhkam, has taken a rather in depth look at subject matter, providing a brief synopsis of theory from masters such as Piaget and then covering such topics as physical growth, emotional growth, intelligence and more. Includes Persian and English bibliography for further reading. Highly recommended!

Tihiran, Iran: Qalam Kimiya, 2011 352p. **Price** \$33.00 **ISBN** 9789649549224

Bibliography-Footnotes-References

Title Be like a giraffe

(Misl zarrafih bash)

Author: La'li, Mas'ud

Translator: N/A, N/A

Illustrator: N/A, N/A



A new book by the Iranian guru of success, best-selling author and lecturer Mas'ud La'li. The book is divided into 6 parts and comprises over 100 short chapters. The section headings are success, life, creativity, character, communication and spirituality. Includes list of suggested further readings. Highly recommended!

Best Sellers

Writers to watch

Tihran, Iran: Bahar Sabz,

2011 178p.

\$17.00

Price

ISBN

9786009188130

III.

Title

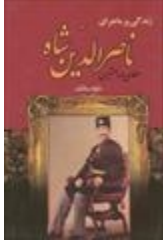
Naser al-Din Shah Qajar

(Zindigi pur majara yi Nasir al-din Shah)

Author: Sallik, Davud

Translator: N/A, N/A

Illustrator: N/A, N/A



This is a short biography of Naser al-Din Shah Qajar (1831-1896 CE), the most powerful and longest reigning of Iranian monarchs before advent of modern era in Iran.

Tihran, Iran: M'iyar Ilm,

2011 336p.

Price

\$32.00

ISBN

9786005461053

Hard cover-Ill.

Title Secret of Cyrus the great (Raz Kurush buzurg)

Author: Karami pur, Kurush **Translator:** N/A, N/A **Illustrator:** N/A, N/A



The author of this book has set out to shed new light on the life of Cyrus II, or Cyrus the great, founder of the first Persian empire. Includes bibliography and photos.

Tihran, Iran: Ilmi, 2011 504p. **Price** \$47.00 **ISBN** 9789644041440

Hard cover-Ill.-Indexes

Title Selections of essays by first scientific (Guzidih ha yi az asar pishgaman
psychologists of Iran ravan shinasi ilmi dar Iran)

Author: Qasim zadih, Habib Allah **Translator:** N/A, N/A **Illustrator:** N/A, N/A



This is a valuable book, not as much for its newness of its psychological thought but rather for its inclusion of essays by founders of Iran's modern scientific psychology, including Dr. Taqi Arani. Includes explanatory footnotes, tables and bibliography. Highly recommended!

Tihran, Iran: Arjumand,

2011 478p.

Price

\$45.00

ISBN

9789644962851

Hard cover.-Ill.-Tables-Footnotes-Indexes

Title From pearls to oil

(Az murvarid ta naft)

Author: Tahiri, Riza

Translator: N/A, N/A

Illustrator: N/A, N/A



This book sheds light on the history of southern coast of Iran on Persian Gulf. The author is a local researcher who is vastly familiar with the area and its history. The book takes on added significance because of the new geopolitical realities, least of which is the vast newly found amounts of natural gas in the area. Must read!

Tihran, Iran: Nakhustin, 2011 513p.

\$49.00

Price

ISBN

9786001270369

Hard cover-Ill.-Bibliography-Footnotes-References

Title

Daughter of Iran

(Dukhtar Iran)

Author: Farmanfarmaiyan,
Sattarih

Translator: N/A, N/A

Illustrator: N/A, N/A



This is a translation of the memoirs of Iran's first popular novelist of past 30 years, Satareh Farmanfarmayian who rose to fame with her book, Bamdad Khumar. She is from the aristocratic family related to the late premier Mossadegh. Highly recommended!

Best Seller in Iran

Writers to watch

Tihran, Iran: Samir,

2011 688p.

Price

\$59.00

ISBN

9789646552876

Hard cover

Title

Green clinic

(Darmangah sabz)

Author: Amani, Mihdi

Translator: N/A, N/A

Illustrator: N/A, N/A



This book includes nutritional facts along with health and healing benefits of many commonly known and less known plants, fruits and vegetables.

Savieh, Iran: Ma Du Ta,

2011 247p.

\$23.00

Price

ISBN

9786005384215

Ill.Tables

Title

Sambusah

(Sambusih)

Author: Zakiri, Akram

Translator: N/A, N/A

Illustrator: N/A, N/A



An illustrated cookbook of Sambusah, a specialty dish of southern coast of Iran. The author is well-known cook book author, Akram Zakeri.

Best Sellers

Tihran, Iran: Intisharat biyn al- 2011 60p.
milali Hafiz,

\$10.00

Price

ISBN

9789648447675

Ill. Col.

Title Seven keys to transforming every aspect of (Ishq rahi bara yi zindigi) your life

Author: Chapman, Gary

Translator: Qarachih daghi, Mihdi

Illustrator: N/A, N/A



This is translation of the 2008 book by international best-selling author, Gary Chapman. The book has 12 chapters in addition to an introduction and a prologue. Chapter titles are : Enjoying a loving relationship, kindness, patience, forgiveness, respect, humbleness, generosity, honesty, love as a path in marriage, love as a path of childrearing, love as a path at work, and an incentive to love.

Writers to watch

Tihiran, Iran: Piykan,

2011 282p.

Price

\$24.00

ISBN

9786009060757

Title Cooking for diet (Ashpazi rizhimi)

Author: Salavati, Avat **Translator:** N/A, N/A **Illustrator:** N/A, N/A



The author has gathered over 200 hundred recipes for soups, vegetable and meat dishes and salads, all with ample explanations and why they work in a diet.

Tehran, Iran: Kalam Shiyda, 2011 239p. **Price** \$21.00 **ISBN** 9786005432701

Bibliography

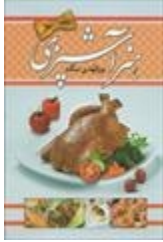
Title The art of cooking

(Hunar ashpazi)

Author: Manganih, Nur al-Hudy

Translator: N/A, N/A

Illustrator: N/A, N/A



A complete encyclopedia of cooking with over 1000 pages A to Z with colorful pictures, home making tips and more.

Mashad, Iran: Javdan Khirad, 2011 1180p. Price \$90.00

ISBN 9789642960699

Hard cover-Ill. Col.

Title Paniz cooking (Ashpazi Paniz)

Author: Dihqani, Zinat **Translator:** N/A, N/A **Illustrator:** N/A, N/A



A new collection of most favorite Persian dishes , salads, kabobs, various rice dishes and mouth watering traditional desserts along with health and diet tips and other useful info any Persian cook needs. Complete with large color photos in one long lasting hard cover volume.

Savah, Iran: Ma Du Ta, 2011 408p. **Price** \$45.00 **ISBN** 9789643287191

Hard cover-Ill.-Tables

Title Cooking with shrimp

(Ashpazi ba miygu)

Author: Zakiri, Akram

Translator: N/A, N/A

Illustrator: N/A, N/A



An illustrated cook book of various shrimp dishes by the best-selling cookbook author Akram Zakiri.

Tehran, Iran: Intisharat biyn al- 2010 60p.
milali Hafiz,

\$10.00

Price

ISBN

9786005432695

Ill. Col.